



*Teamwork*

### **Lean Six Sigma Lowers Operating Costs and Increases Quality**

Lean CI principles drive operational efficiency while six sigma variation reduction increases quality with defect minimization. Control of operations is achieved with optimized systems. Operational gains are a result of systems development, innovation and Teamwork.

### **Lean Six Sigma Translates into Business Survival and Maximum Return on Investment**

Business survival is the result of many factors to include a competitive advantage derived from lean efficiencies and six sigma defect reduction which results in lower operational costs vs. revenue generated.

The ROI from Lean CI Systems Optimization is increased valuation for your company. Greater valuation is derived from increased profits from revenue developed from expanded capacities and business growth.

## **What is OBR CI?**

### **About OBR**

OBR Optimization Engineering is your Lean Continuous Improvement (CI) solution.

The goal of business is to deliver maximum ROI to company stakeholders while delivering optimal value to the customer. The goal of OBR CI is to maximize efficiency, quality and business growth while keeping the customer forefront in operations.

### **OBR Optimization Engineering**

- \* **Lean Six Sigma CI Optimization!**
- \* **ERP Software Development!**
- \* **Quality Systems Development!**
- \* **Business Process Improvement!**

### **OBR Engineering**

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**OBR OPTIMIZATION  
ENGINEERING**

**Optimize Your Lean CI  
Systems with OBR, Today!**



## **OBR OPTIMIZATION ENGINEERING**

*Teamwork Driving Better  
System Returns!*



*Balance of Systems*

### **Why Use Lean Six Sigma CI Methodologies?**

The Bottom Line is that customers are attracted to and purchase the value derived from quality products & services. In this very aggressive business environment, a competitive advantage is created when you optimize the Lean CI systems and increase the quality of the products and services you offer to the public.

Again, competitive advantage translates into business survival and greater valuation for your company from increased profits from expanded capacities and business growth.

### **What is Six Sigma CI?**

Six Sigma is a set of tools and techniques for defect reduction. Six Sigma seeks to improve quality by identifying and removing root causes of defects and minimizing variability of manufacturing and service operations. Six Sigma tools reduce causes of defects and variation of systems with analytical and statistical methodologies to include Root Cause and SPC Analysis that control production and service operations.

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*Don't Throw Profits Away!*

*"Lean CI Optimization is  
Money in the Bank!"*

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### **What is Business Process Improvement?**

Business Process Improvement is achieved with a Lean Six Sigma approach to optimize an organization's systems. The goal of Lean Six Sigma is to achieve a more efficient operation with a higher quality product and service. Organization developmental actions are taken to improve existing operations to meet new standards and objectives. To include: Increased Efficiencies, Reduced Defects and Improved System Performance from Lean Six Sigma Methodologies.



*Team Together!*

## **OBR is your Lean CI Optimization Engineering Solution!**

### **What is Lean CI?**

Lean Continuous Improvement (CI) principles describe systematic methodologies for eliminating waste from systems. From the perspective of the customer, waste is any process that does not add value to the final product or service. Value is any action for which the customer would be willing to pay. As Lean CI systems are optimized, production and service costs decrease. Lean CI Systems Include: Value Stream Map, Kaizen Sprint, Standard Work, Kanban Pull Systems, 5S Visual Systems, Process Layout & Flow, Scheduling, Theory of Constraints, PDCA, Root Cause Analysis, Maintenance Systems, Key Characteristic Control Charts and Strategy Deployment.