

OBR Optimization Engineering is Your Lean CI Systems Optimization Solution!

OBR Optimization Engineering
www.OBREngineering.com

From: Todd Adams, CEO
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Attn: Leadership

Happy Customer Quote:

"If You Want Happy Customers, Make Them Money!" Grant Cardone

Hello,

- **OBR Optimization Engineering will increase productivity greater than 50% (or it's Free)!**
- 'Productivity Improvement Efforts' are the basis for Lean CI (Continuous Improvement).

Solution - Value Streams: **'You will 'make more money' with Optimization'**

- 1) Lean Six Sigma CI
- 2) ERP Software Development
- 3) Quality Systems Development
- 4) Business Process Improvement

Is your Enterprise Winning at Lean CI Optimization? What are your priority projects? Let OBR Optimization Engineering assist with discovery, design, implementation and project follow-up.

Discover Systems for Optimization:

ERP Software Development is the 'backbone' of a 'well-run' company. Software is continually changing with new products and features that can improve your business. Software Consideration, Investigation, Selection, Customization, Implementation, Training and follow-up are OBR Optimization Engineering tasks. Your current software system is a 'sunk' cost. Don't let that fact hinder your consideration of 'new tech' options. 'Costing and Features' can determine the correct upgrade path to follow.

Quality Systems Development is about the waste of resources from 'rework'. Quality is 'first-time' success in production and services. Regulated industries require extensive documentation of systems. Audit preparation can deliver system success. Safety is a preventative for serious loss risk. OBR Optimization Engineering delivers 'internal' cost savings

from Quality Systems Development. Invest in Savings with Quality Systems. Start the Conversation Today!

BPI – Business Process Improvement is the ‘external’ money generator for the organization. Sales Development, Web Development, and Digital Marketing are areas that promote your presence against your competitors. Most successful business operations optimize Sales, Web and Marketing operations. Consider OBR Engineering to develop BPI. Call now!

World Class Organizations train their team on Lean CI knowledge which empowers and develops a ‘Lean CI Culture of Innovation’. Lean CI training promotes ‘Floor Leadership’.

- ✓ OBR Optimization Engineering has a basic one-day ‘Lean CI Class’ to train associates on Lean Six Sigma CI Fundamentals.
- ✓ OBR Optimization Engineering has developed a ‘Lean CI Service’ to provide a continued focus on Lean CI Projects and sustain Lean CI results.
- ✓ OBR Optimization Engineering is the Best way to develop your ‘Lean CI Team’ and a ‘direct route’ to a ‘World Class Operation’.

Invest in OBR Optimization Engineering. **Lean CI, ERP Software Development, Quality Systems Development and BPI** define a ‘Definitive Path’ to achieve Systems Optimization. You need OBR Optimization Engineering on your Project Team, Today!

Sincerely,

Todd Adams, CEO
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OBR, Better Business Systems, Now!

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Lean CI Blog: <http://obrengeering.com/lean-ci-blog/>

Attached or Located on: www.OBREngineering.com.

1. Business Card
2. Flyer: “Lean Six Sigma CI” Class
3. Flyer: “Lean CI Service”
4. Flyer “Value Stream Map CI”
5. Brochure: “Lean Six Sigma CI, ERP Development and Business Process Improvement”
6. Flyer: “OBR Optimization Engineering” Introduction
7. Flyer: “Lean CI Process” Focus
8. “Lean CI Marketing E-Mail” Letter
9. Non-Disclosure Non-Compete
10. Project Optimization Agreement